

BIOSTRATEGY CANVAS

<p>PROBLEM FACTS + FIGURES HYPOTHESIS</p>	<p>VISION HOW WOULD BIOLOGY SOLVE THIS PROBLEM?</p>	<p>VALUE PROPOSITION SPECIFIC ANGLE FOR VALUE CREATION</p>	<p>STAKEHOLDERS WHO NEEDS TO CHANGE TO REALIZE OUR VISION?</p>
<p>IMPORTANCE WHY IS THIS IMPORTANT NOW?</p>	<p>BUSINESS MODEL HOW CAN WE MONETIZE THIS?</p>	<p>METRICS/KPIs HOW WILL WE MEASURE OUR SUCCESS?</p>	<p>INTERNAL STORY WHAT WILL BE OUR STORY INTERNALLY?</p>
<p>CHALLENGES WHAT/WHO WILL IMPEDE OUR SUCCESS?</p>	<p>CHIEF BIOLOGY OFFICER WHO HAS THE SCIENTIFIC KNOWLEDGE TO LEAD?</p>	<p>BIOLOGY AS A SERVICE CAN WE PARTNER? WITH WHO?</p>	<p>EXTERNAL STORY WHAT STORY WILL WE TELL THE WORLD?</p>
<p>WHAT'S OUR PLAN?</p>	<p>MONTH 1 WHAT CAN WE CREATE IMMEDIATELY?</p>	<p>MONTH 3 WHAT PROGRESS WILL WE HAVE MADE?</p>	<p>MONTH 6 HOW ARE WE MAKING THE WORLD A BETTER PLACE?</p>

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